

Code: 9E00303

MBA - III Semester Regular & Supplementary Examinations, January/February 2013

ENTREPRENEURSHIP DEVELOPMENT

(For students admitted in 2009, 2010 and 2011 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 Write short notes on:
 - (a) Entrepreneurs attitude.
 - (b) Entrepreneurs features.
 - (c) Functions of entrepreneurs.

- 2 (a) Discuss the importance of small business in Indian economy.
(b) Discuss the role of government in the promotion of entrepreneur.

- 3 How SWOT analysis is useful to assess the success probability of a business opportunity?

- 4 Write short notes on:
 - (a) Venture capital advantages.
 - (b) Government grants and Subsidies.

- 5 What are the characteristics of project? Explain the project life cycle.

- 6 Explain the different entrepreneurial strategies followed for the new start-ups.

- 7 (a) Explain problems faced by the women entrepreneurs in India.
(b) Explain the any two cases of successful women entrepreneurs in India.

- 8 Write short notes on:
 - (a) Role of NGO's organizing the EDP's.
 - (b) Evaluation of EDPs.
